

SHOWTIME AND THE CW AT TCA ... NEW INTERNATIONAL CONTENT DEAL

SHOWTIME AND THE CW AT TCA SUMMER PRESS TOUR



**Jay Pharoah at the Showtime
TCA Summer Press Tour**



SHOWTIME: In his opening remarks, SHOWTIME president and CEO **David Nevins** provided pre-

miere date announcements for the network's fall comedy slate, including **WHITE FAMOUS**, the new comedy starring **Jay Pharoah** (Sunday, Oct. 15, 10:00 PM, ET/PT, following the hit drama **RAY DONOVAN**), **SHAMELESS** (Sunday, Nov. 5, 9:00 PM, ET/PT) and **SMILF** (Sunday, Nov. 5 at 10:00 PM, ET/PT), starring, written, directed and executive produced by **Frankie Shaw** and co-starring **Rosie O'Donnell** in her first TV series regular role ever. (Starting on Nov. 5 **WHITE FAMOUS** moves to 10:30 PM.) Noted Nevins: "SMILF should be a great comedy companion for **SHAMELESS**. It's an auteurist comedy that definitely doesn't hold back in telling the story of an economically struggling single mom from 'Southie,' who has to shoulder all the responsibilities she feels so deeply as a parent while still reaching for all the experiences and excitement that any 20-something craves."

(Continued on page 2)

JO ANN ROSS PARTICIPATES IN DOD PPROGRAM HOSTED BY SECRETARY OF DEFENSE JAMES MATTIS



Jo Ann Ross in a training exercise at the Joint Civilian Orientation Conference.

Earlier this month **Jo Ann Ross**, President and Chief Advertising Revenue Officer, CBS Corporation, attended the **Joint Civilian Orientation Conference (JCOC)**, the oldest and most prestigious public liaison program in the Department of Defense, hosted by U.S. Secretary of Defense **James Mattis**. As a JCOC participant,

Ross began the program at the Pentagon, then spent several intense days at undisclosed locations, engaging with senior military officials and the troops. In addition to participating in tactical training exercises, she gained a special understanding of the roles and mission of the U.S. Armed Forces, as well as their skills, capabilities and the equipment employed in defense of our nation. "We are thrilled that Jo Ann received this great honor of being selected as a JCOC participant and that she represented CBS Corporation and the **CBS Veterans Network** as she experienced a small daily portion of the military's global mission," said **Richard M. Jones**, Executive Vice President and Chief Veteran Officer, CBS Corporation.

(SHOWTIME TCA, continued from page 1)

SHOWTIME's tour featured a Q&A with Shaw and O'Donnell and a WHITE FAMOUS cocktail party with star Pharoah, executive producers and cast.



At The CWs TCA (L-R): Grant Show, Nathalie Kelley, Elizabeth Gillies and Sam Adegoke (DYNASTY)



THE CW:

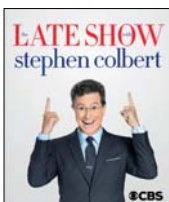
On August 2, the

Network's tour featured an executive session with CW president **Mark Pedowitz** and panel sessions for the upcoming fall series **DYNASTY** and **VALOR**, as

well as the returning series **CRAZY EX-GIRLFRIEND** and DC's **LEGENDS OF TOMORROW**. In addition, The CW's digital channel, **CW Seed**, hosted a 15th anniversary reunion panel for the fan favorite **EVERWOOD**, which is now available to stream in its entirety on CW Seed. The Network also announced that its annual Superhero Crossover Event will air Monday, Nov. 27 (**SUPERGIRL**, followed by **ARROW** on a special night) and Tuesday, Nov. 28 (**FLASH** and DC's **LEGENDS OF TOMORROW**).

MORE TELEVISION NEWS

● **THE LATE SHOW WITH STEPHEN COLBERT** averaged 3.15m viewers for the week ending August 18, topping "The Tonight Show" by +770,000 viewers. This was **THE LATE SHOW's** second largest margin of victory, only trailing the week ending August 4 when the broadcast won by +900,000 viewers. (Source: NTI)



● On August 2, **CBS News Radio** announced that effective Jan. 1, 2018, it will team with Skyview Networks for

distribution, inventory management and sales. The new exclusive multi-year agreement coincides with the expiration of the current distribution agreement with Westwood One and will enable CBS News Radio to control in-house its affiliate relations, marketing, sales, distribution and best-in-class technology. For more information, go to <http://bit.ly/2w61wpq>.


CBS STUDIOS INTERNATIONAL AND BEIN MEDIA GROUP SIGN CONTENT LICENSING AGREEMENT



Earlier this month, **CBS Studios International**

and **beIN Media Group** -- the leading pay TV and entertainment platforms in MENA (Middle East and North Africa) -- announced an exclusive multiplatform licensing agreement for **CBS** and **The CW** programming. For the first time, beIN Media Group's portfolio of entertainment channels will broadcast hit CBS series including action-drama **MACGYVER**; the **CBS All Access** original series **THE GOOD FIGHT**; the #1 new series on U.S. television, **BULL**; CBS' 2017 summer event series, **SALVATION**; and the Emmy Award-winning **THE LATE LATE SHOW** with **JAMES CORDEN**.

The agreement also covers the first-window rights to a selection of CBS and The CW's new slate of series, which will be available to beIN subscribers day-and-date with the U.S. broadcast. In addition, the deal enables beIN to stack CBS content on the beIN On-demand platform, allowing subscribers to watch CBS series when they want, as part of their SVOD service. For more information, go to <http://tinyurl.com/y9a8wf8t>

● On August 12-13, for the 27th consecutive year, **CBS Sports** aired coverage of the  PGA Championship at Quail Hollow Club in Charlotte, N.C. CBS Sports production once again featured expanded technical enhancements and innovations, including CBS' first use of Trackman's 3D radar tracking to provide the viewer with a true sense of tee shot ball distance, height, curvature and more. Also, on August 13, for the fifth straight year, the 24 hour cable television channel **CBS Sports Network** teed up coverage of the PGA Championship.

And... This Sunday, August 27, **Smithsonian Channel** will premiere two new specials honoring the life of the late Princess Diana: "Diana and the Paparazzi" at 8:00 PM, ET/PT and "Diana: The Day We Said Goodbye" narrated by **Kate Winslet** at 9:00 PM, ET/PT.

(Continued on page 3))

2017 EYE ON THE ENVIRONMENT EVENT HELD AT CBS STUDIO CENTER



THE BOLD AND THE BEAUTIFUL has worked with the **National Highway Traffic Safety Administration** (NHTSA), a division of the U.S. Department of Transportation, on a current storyline about distracted driving, which kills or injures hundreds of thousands of Americans each year. In the episode of the most watched dramatic serial in the world, Brooke Logan (**Katherine Kelly Lang**) discussed the dangers of distracted driving with her son, R.J. (**Anthony Turpel**), and his girlfriend, Coco (**Courtney Grosbeck**), after the teens were involved in a car accident caused by texting while driving. Following the episode, a **CBS Cares**

PSA featuring Katherine Kelly Lang ran, encouraging viewers to visit **National Highway Traffic Safety Administration's** [NHTSA.gov](http://nhtsa.gov) for more information on how to join the fight to save lives. To view the PSA, go to <http://tinyurl.com/y9gxssmo>



CBS Corporation Diversity Council Members (L-R) Natalie Robinson, VP of Strategic Sourcing and Supplier Diversity and Conway Shui, VP of Executive Search

Recently, members of the **CBS Corporation Diversity Council** participated in a panel discussion and executive mentoring event hosted by **National Association of Multi-Ethnicity in Communications** (NAMIC). The mission of NAMIC is to educate, advocate for and empower multi-ethnic diversity in the communications industry. **Conway Shui**, Vice President of Executive Search, sat on a panel entitled "How to Thrive in Mentorship." Fellow panelists included representatives from **Turner Broadcasting** and the President of the **Emma Bowen Foundation**. **Natalie Robinson**, Vice President of Strategic Sourcing and Supplier Diversity, participated in one-on-one executive mentoring sessions with entry-level mentees to discuss career paths and professionalism in the workplace. Other executive mentors included representatives from **HBO, Viacom, Time Warner, Inc., A+E Networks** and **Scripps Networks**.



Pictured (L-R): Huma Javed, Sara Isaacs, Kelsey Hoskins, Gaby Tolkan, Fatimah Shittu

This August, **CBS Cares** held a donation drive at many Los Angeles area offices to help **LA Works** reach a goal of providing 10,000 hygiene kits for the homeless. Donations, which exceeded expectations, included everyday items like soap, toothpaste and deodorant that are difficult for many homeless people to afford on a regular basis. A big thanks to **Fatimah Shittu** and **Huma Javed** for leading this initiative and to all who helped and donated to our hygiene kit drive.

RADIO



● **CBS RADIO** Pittsburgh recently unveiled the market's newest radio station, **KDKA Traffic & Weather Together**. The HD station will provide reliable, up-to-the-minute traffic and weather information for the Pittsburgh, Pa.

area. The new station will offer the business community unique opportunities to showcase their brands to the highly desired information-seeking audience on a category exclusive basis. Debut advertiser partners include the **Power Of Bowser** and **Northwest Bank**. NewsRadio 1020 KDKA (KDKA-AM) will continue to provide "Traffic & Weather Together On The 5s" every weekday. (Continued on page 4) 3

PEOPLE



● Veteran television stations executive and California native **Jay Howell** has been named Vice President and General Manager of KOVR-TV (CBS 13) and KMAX-TV (CW 31), the CBS-owned stations in Sacramento.

Howell succeeds **Kevin Walsh**, who has moved to San Francisco to serve as President and General Manager of KPIX-TV and KBCW-TV, the CBS-owned duopoly in the Bay Area. Howell, who has 18 years of experience as a general manager and station group executive, most recently served as Vice President of Broadcast Markets for Media General, where he oversaw the company's station operations, including several CBS and CW affiliates, in 14 markets across the country. Prior to leaving Media General earlier this year when the sale of the company to Nexstar was finalized, Howell spent four years as a member of the CBS Affiliates Board.



● **Pop**, the CBS/Lionsgate-owned cable network, has tapped **Kent Rees** to the newly created position of Chief Marketing Officer. Rees, who most recently served as General Manager of Pivot and helmed the highly regarded rebrand of IFC, steps into the CMO role at Pop

with over 20 years of experience as an industry innovator. He will oversee Pop's brand strategy, creative and research in addition to consumer, ad sales and affiliate marketing. Rees will lead Pop's digital business as the network forges new paths to engage viewers across social media and emerging platforms.

And...

Congratulations to CBS Sports' **Bill Raftery** and **Lesley Visser**, who were recently inducted into 2017 Sports Broadcasting Hall of Fame.



AWARDS



KCBS anchor, Pat Harvey (center) and members from the Delta Sigma Sorority

● On Sunday, August 6, **KCBS/KCAL** Los Angeles' **Pat Harvey** received the Delta Sigma Sorority's esteemed 2017 Lillian Award, presented for her outstanding service as a National African-American Media Professional. The award was given during the sorority's annual convention in Las Vegas.



● **Smithsonian Channel** has received three News & Documentary Emmy Award

nominations from **The National Academy of Television Arts & Sciences**. **DAVID ATTENBOROUGH'S CONQUEST OF THE SKIES** was nominated for Outstanding Nature Documentary, **DESERT WARRIORS: LIONS OF THE NAMIB** was nominated for Outstanding Cinematography, and **FLYING MONSTERS WITH DAVID ATTENBOROUGH** for Outstanding Graphic Design and Art Direction. The awards will be presented on Oct. 5.

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CAUTIONARY STATEMENTS REGARDING FORWARD-LOOKING STATEMENTS

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