

COLBERT WINS BIG IN RUSSIA ... EYE ON COMIC-CON

STEPHEN COLBERT'S "RUSSIA WEEK" SCORES HISTORIC WEEKLY WIN



THE LATE SHOW with STEPHEN COLBERT'S "Russia Week," featuring a week of shows that covered the host's recent trip to St. Petersburg and Moscow, won the week in viewers by its largest margin since the show's premiere in September 2015.

THE LATE SHOW averaged 2.87m viewers, up +14% (from 2.52m) compared to the same week last year. THE LATE SHOW topped "The Tonight Show" by +450,000 viewers (2.87 vs. 2.42m, +19%), its largest margin against a week of all first-run broadcasts since the week ending Sept. 11, 2015.

(Source: Nielsen live plus same day ratings for the week ending July 21)

"STAR TREK"/"TWIN PEAKS" STARS AT COMIC-CON



- **CBS Television Studios** and **CBS All Access** recently gave "Star Trek" fans attending **2017 Comic-Con San Diego** the opportunity to join in a celebration of the upcoming premiere of **STAR TREK: DISCOVERY**. On July 22, Comic-Con attendees were given a sneak peek at the new series trailer during a panel with cast and creatives. To view the trailer, go to <http://tinyurl.com/y7cdx2m7>

The STAR TREK: DISCOVERY panel, moderated by series guest star **Rainn Wilson** (Harry Mudd), featured a conversation with cast members including **Sonequa Martin-Green** (First Officer Michael Burnham), **Jason Isaacs** (Captain Gabriel Lorca), **Doug Jones**

(COMIC-CON, continued from page 1)

(Lt. Saru), **Shazad Latif** (Lt. Ash Tyler), **Mary Wiseman** (Cadet Sylvia Tilly), **Anthony Rapp** ("Lt. Paul Stamets) and **James Frain** (Ambassador Sarek). They were joined by executive producers **Alex Kurtzman**, **Gretchen J. Berg**, **Aaron Harberts**, **Heather Kadin** and **Akiva Goldsman**.

STAR TREK: DISCOVERY also hosted a gathering featuring the captain's chair from the U.S.S. Discovery and props and costumes directly from the set. One thousand fans per day received a Limited Edition STAR TREK: DISCOVERY poster, and they were also invited to take a ride in a pedicab inspired by the captain's chair and participate in a #trekdiscovery photo challenge to win prizes. As previously reported, the series will premiere on Sunday, Sept. 24 on **CBS**, with all subsequent episodes available on **CBS All Access**, and will be distributed concurrently by **CBS Studios International** on **Netflix** in 188 countries and in Canada on **Bell Media's** Space channel and OTT service **CraveTV**.



● **Also at Comic-Con...** SHOWTIME brought cast members **Kyle MacLachlan**, **Tim Roth**, **Dana Ashbrook**, **Kimmy Robertson**, **Everett McGill**, **Matthew**

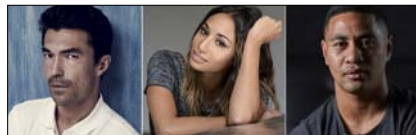
Lillard, **James Marshall**, **Don Murray** and **Naomi Watts** to San Diego, where they participated in a panel moderated by **Damon Lindelof** ("Lost"). In addition, SHOWTIME hosted an exclusive first-look screening of Part 11 of TWIN PEAKS, ahead of its debut on July 23. To view the screening, go to <http://tinyurl.com/y7cdx2m7>

TELEVISION

● On July 19, HAWAII FIVE-0 announced the addition of three new cast members: **Anthony Dale**, **Meaghan Rath** and **Beulah Koale**. Dale, who is starring in the CBS suspense summer thriller SALVATION, has recurred on HAWAII FIVE-0 since season two. Rath is best known to television audiences for her starring roles in the series "Being Human" and "Cooper Barrett's Guide

BREAKING NEWS CBS NEWS TOPS IN EMMY NODS

CBS News has received more Emmy nominations (43) than any other news organization or cable network and more than ABC and NBC combined. 60 MINUTES led the overall field with 30, the most for a single program. For details, go to <http://bit.ly/2eLp4fk>



Anthony Dale, Meaghan Rath and Beulah Koale

to *Surviving Life*," and for recurring in "Secrets and Lies" and "New Girl." Koale will star opposite Miles

Teller in the feature film "Thank You for Your Service," which premieres Oct. 27. HAWAII FIVE-0 begins its eighth season Friday, Sept. 29 (9:00-10:00 PM, ET/PT). For more information, go to <http://tinyurl.com/y7ndzl85>



THE LOST TAPES: SON OF SAM screening (L-R): **Charles Poe**, SVP of production, **Smithsonian Channel**; **Lawrence Klausner**, author, *Son of Sam*; **Bill Clark**, former NYPD homicide detective on the *Son of Sam* Task Force; **Kristine Johnson**, **CBS 2 NY** co-anchor; **Tom Jennings**, producer, **THE LOST TAPES: SON OF SAM**; **Tom Hayden**, president, **Smithsonian Channel**; **David Royle**, EVP of programming and production, **Smithsonian Channel**; **John Cavanagh**, executive producer, **Smithsonian Channel**



● On July 20, **Smithsonian Channel** hosted a premiere

screening of **THE LOST TAPES: SON OF SAM** at Manhattan's Roxy Hotel ahead of its premiere on Sunday, July 30 at 9:00 PM. Following the premiere was a reception and panel featuring **Tom Jennings**, producer of **THE LOST TAPES: SON OF SAM**, **Bill Clark**, former NYPD homicide detective on the *Son of Sam* Task Force, **Lawrence Klausner**, author of *Son of Sam*, and **Geraldo Rivera**, Fox News correspondent at large, via Skype.

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2017 EYE ON THE ENVIRONMENT EVENT HELD AT CBS STUDIO CENTER



On Thursday, June 15, **CBS Strategic Sourcing** and **CBS Studio Center** hosted the 8th Annual Eye on the Environment event in Studio City, Calif. CBS Chairman and CEO **Leslie Moonves** opened the gathering by reaffirming CBS' commitment to the environment and encouraging all in attendance to not only act today, but also to pass these ideals along to

future generations. Nearly 500 attendees from CBS and other entertainment studios filled Stage 22 at CBS Studio Center to network and discuss the most exciting green products, technologies and initiatives in the entertainment industry. This year, 48 companies showcased their sustainable products and services in the areas of office, production, facilities and community involvement. At the event, **Tom Hogan**, SVP and Chief Procurement Officer, CBS Corporation, introduced 1, 2, 3, GREEN -- easy steps to an eco-friendly office -- as a vehicle for expanding CBS Eye on the Environment into an ongoing program focused on carbon footprint reduction. New this year was the CBS Sustainability Experience allowing CBS employees to participated in activities from preferred suppliers as part of the 1, 2, 3, GREEN campaign. The event was organized by **Donna Osiri**, Vice President of Strategic Sourcing; **Audrey Vinant-Tang**, Manager of Supplier Sustainability; and **Sandra Reed-Funnel**, Manager COE Administration & Client Services.

At the event, CBS Strategic Sourcing hosted "Lights, Camera, Sustainable Action," a panel discussion on incorporating environmental practices into the operations of television productions. The panel was moderated by CNET senior editor **Ashley Esqueda** and included executives from Hollywood Trucks, Entertainment Partners, and Earth Angel. Special guest **Lori McCreary**, executive producer of MADAM SECRETARY and president of the Producers Guild of America, described her journey to becoming a green producer. The Environmental Media Association recognized these achievements by awarding MADAM SECRETARY the rigorous EMA Green Seal certification.

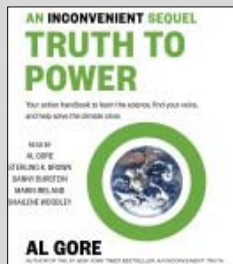
CBS Eye on the Environment is now a year-round program that promotes everyday sustainability with a series of smart and easy solutions, beginning with 1, 2, 3, GREEN. To this end, CBS Strategic Sourcing has joined forces with **Staples**, **HP** and **UPS** to encourage the following eco-actions in CBS offices, while often also reducing costs. This initial list will be expanded to include additional eco-actions.

- 1) Choose eco-friendly office supplies. Filter Staples products by "recycled" and lower your office's environmental impact. Select copy paper with at least 30% recycled content.
- 2) Switch to two-sided printing. Cut your paper usage in half by changing your default printer setting to double-sided.
- 3) Opt for ground shipping. Reduce greenhouse gas emissions and shipping costs by selecting ground shipping for non-urgent matters.

For metrics on these three steps for your business unit, contact Audrey Vinant-Tang, Manager of Supplier Sustainability at CBS. To learn more about 1, 2, 3, GREEN, visit <https://www.cbseyeontheenvironment.com/offices>.

For more information about CBS Eye on the Environment and sustainability efforts at CBS, please visit <https://www.cbseyeontheenvironment.com/>.

PUBLISHING



A star-studded cast of narrators joined former Vice President **Al Gore** on his audiobook *An Inconvenient Sequel: Truth To Power*. Lending their voices to the audiobook edition are Golden Globe

nominee **Shailene Woodley** (“The Fault in Our Stars,” “Divergent”), Emmy Award nominee **Sterling K. Brown** (“This is Us,” “The People v. O. J. Simpson: American Crime Story”), Tony Award winner **Danny Burstein** (“Fiddler on the Roof,” “South Pacific”) and Tony Award nominee **Marin Ireland** (“Glass Chin,” HOMELAND).

An Inconvenient Sequel: Truth To Power recounts and contextualizes the critical issues and moments in the climate change movement since the release of *An Inconvenient Truth* more than 10 years ago. It also highlights the real solutions that are at hand to change the planet for the better. The audiobook will be available on CD and for download on July 25, and published simultaneously with hardcover and ebook editions from **Rodale**. A documentary film of the same name will follow later that week. The audio edition of *An Inconvenient Truth* won the Grammy Award for Best Spoken Word Album in 2009. For more information, go to <http://tinyurl.com/yd53uktr>

RADIO



● Two **CBS RADIO** news stations were awarded National Edward R. Murrow Awards. **KNX-AM/Los Angeles** won in the Breaking News category for its coverage of the UCLA shooting and lockdown. **WCBS-AM/New York** took home the honor for its newscast, “The Chelsea Bombing: The Hunt for a Suspect.”

CBS A SPONSOR OF THE EMMA BOWEN FOUNDATION SUMMER CONFERENCE

CBS Corporation was a proud sponsor of the recent **Emma Bowen Foundation (EBF) Summer Conference**. Over 180 bright, talented and diverse media and technology students from across



the country gathered in New York for three days of networking, learning and community-building alongside senior executives from many of the country’s leading media and technology companies. The conference included a career fair where college students and young media professionals gathered to meet recruiters from some of the biggest companies in our industry.



Speaking at the event in support of diversity and inclusion in media were **Gayle King**, co-anchor of CBS THIS MORNING, and **Anthony Ambrosio**, CBS Senior EVP, Chief Administrative Officer & Chief Human Resources Officer and Chairman of the Emma Bowen Foundation Board of Directors. CBS enjoys a long-term rich partnership with the Emma Bowen Foundation and is honored to continue to support and develop our future leaders.

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CAUTIONARY STATEMENTS REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements, including those due to changes in economic, business, competitive, technological, strategic and/or regulatory factors, and other factors affecting the operations of the businesses of the CBS Corporation. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Form 10-K, Form 10-Q and 8-Ks, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances. For more information about CBS Corporation, see the Company's news releases and filings with the Securities and Exchange Commission which can be found on the CBS Corporation website, www.cbcorporation.com, in the "News" and "Investor Relations" sections, respectively.