

CBS SWEEPS 4TH QUARTER RATINGS... CBS ALL ACCESS TO AMAZON ... MORE

CBS ALL ACCESS NOW AVAILABLE ON AMAZON CHANNELS



“CBS All Access on Amazon Channels offers a seamless way for Amazon Prime members to get all the benefits of CBS All Access, including their favorite CBS shows plus premium original series like STAR TREK: DISCOVERY, NO ACTIVITY and THE GOOD FIGHT. As the first Amazon Channels partner to offer a linear feed of a subscriber’s local broadcast station in addition to video on demand, we’re thrilled to bring live programming to Prime members.”

-- Rob Gelick, Senior Vice President and General Manager, Digital Platforms, CBS Interactive Entertainment

On Jan. 5, **CBS All Access** and **Amazon** launched the ability for Amazon Prime members to add **CBS All Access**’ commercial-free offering to their Prime membership with Amazon Channels. For an additional \$9.99 a month, Prime members will have access to:

- More than 10,000 commercial-free episodes on demand, including current primetime, late night and daytime CBS shows in addition to CBS classics like “Star Trek,” “Cheers,” “Medium” and more.

(Continued on page 2)

CBS SWEEPS FOURTH QUARTER RATINGS FOR FIRST TIME SINCE 2009



In the recently completed fourth quarter of 2017 (Sept. 25, 2017 to Dec. 31, 2017), **CBS** was the most-watched broadcast network in primetime, daytime and late night, winning all three key day-parts for the first time since 2009.

- In primetime, CBS averaged 9.48 million viewers, beating its closest competitor by +710,000 viewers (+8%).
- In daytime, the network averaged 3.90 million viewers, beating its closest competitor over +1 million viewers (+1.12m, +40%).
- In late night, CBS averaged 2.63 million viewers, beating its closest competitor by +48,000 viewers (+22%). Late night’s success in the fourth quarter was driven by **THE LATE SHOW** with **STEPHEN COLBERT**, which delivered CBS’ largest viewer total in late night in eight years (3.88m) and **THE LATE LATE SHOW** with **JAMES CORDEN**, which grew +7% in viewers (1.46m from 1.36m) compared to the fourth quarter of 2016.

(Continued on page 2)

JOHN DICKERSON JOINS “CBS THIS MORNING” AS CO-HOST



On Jan. 10, CBS News anchor **John Dickerson (L)**, one of the most respected journalists in media today, was named co-host of CBS THIS MORNING, joining **Gayle King (R)** and **Norah O'Donnell (C)**. Dickerson has anchored FACE THE NATION, the #1 Sunday public affairs program, since June 7, 2015. During this time, the broadcast has generated some of its largest audience levels of the past three decades -- delivering its second-highest audience level in the last three decades during the fourth quarter of 2017, only behind the election-fueled fourth quarter of 2016. (Source: NTI) .

Dickerson will transition from the FACE THE NATION anchor chair in the coming weeks as CBS News prepares to name his successor. For more information, go to <https://tinyurl.com/ycbe786d>

(CBS ALL ACCESS, continued from page 1)

- Full building seasons of all current CBS primetime series such as THE BIG BANG THEORY, YOUNG SHELDON, NCIS and SCORPION.
- All past seasons of 14 hit CBS series including “The Good Wife,” NCIS and HAWAII FIVE-0.
- A live stream of their local CBS station, including NFL on CBS programming and specials like THE 60th ANNUAL GRAMMY® AWARDS and THE ACADEMY OF COUNTRY MUSIC AWARDS.
- Access to the service’s original series including STAR TREK: DISCOVERY, THE GOOD FIGHT and NO ACTIVITY, as well as upcoming originals \$1, STRANGE ANGEL, THE TWILIGHT ZONE and others.

(FOURTH QUARTER SWEEP, continued from page 1)



And on the News Front... CBS SUNDAY MORNING, anchored by **Jane Pauley**, delivered its largest fourth quarter audience since the launch of people meters in 1987. ... CBS News’ FACE THE NATION delivered its second-best fourth quarter audience in at least 30 years, finishing the quarter #1 in viewers. (Source: NTI)

- Prime members in the U.S. will be able to watch CBS All Access across more than 600 devices on the Prime Video app for TVs, game consoles, set top boxes, including Apple TV, and connected devices, including Amazon Fire TV, mobile devices and online.

In addition to the commercial-free plan, CBS All Access’ limited commercial plan (\$5.99/month) will also be available to Prime members in the coming months. For more information, go to <http://bit.ly/2CXwIk3>

CBS STARTS 2018 WITH A “BIG BANG” AND MORE

- CBS opened the first week of the new year (the week ending Jan. 7) with big nightly wins. Among the highlights: THE BIG BANG THEORY was the week’s most-watched scripted program (16.16 million viewers) and among scripted series was the top show among A25-54. These were the show’s best numbers in both these demos since its Sept. 25, 2017 season premiere. ... YOUNG SHELDON was the week’s most-watched new series with 14.70 million viewers – its best audience number since premiere night on Sept. 25, 2017. ... The 30th season premiere of THE AMAZING RACE posted its best deliveries in viewers (7.32m) and key demos with a season premiere since Sept. 29, 2013. ... MOM posted its largest audience (9.88 m) in almost three years (since Feb. 12, 2015). For more primetime highlights, go to <http://bit.ly/2CTY8V4> (Continued on page 4)

TCA WINTER PRESS TOUR 2018: HIGHLIGHTS



On Jan. 6 and 7, **CBS**, **SHOWTIME** and **THE CW** participated in the Television Critics Association's annual Winter Press Tour held in Pasadena, Calif. Among the highlights:



CBS: At Press Tour, **CBS** announced that the hit freshman comedy **YOUNG SHELTON** (left) -- the most-watched new comedy on any network in 18 years -- will be the Network's first renewal for the 2018-2019 broadcast season. **YOUNG SHELTON**, which is also the #1 new comedy in key demos, has the best retention for any show ever out of **THE BIG BANG THEORY**. (Source: NTI) Also at Press Tour, CBS presented panels with the stars and executive producers of the new series **INSTINCT** and **LIVING BIBLICALLY**. In addition, the Network and **CBS All Access** convened a panel on "Politics and Social Issues on Television" featuring Emmy Award-winning writers **Barbara Hall** (Executive Producer, **MADAM SECRETARY**) and **Shawn Ryan** (Executive Producer/Showrunner, **S.W.A.T.**); **Jermaine Fowler** (Franco Wicks in **SUPERIOR DONUTS**, Executive Producer); Golden Globe Award and Emmy Award-nominated writing team **Robert** and **Michelle King** (Executive Producers/Showrunners, **THE GOOD FIGHT**); and **Aaron Harberts/Gretchen J. Berg** (Executive Producer/Co-Showrunners, **STAR TREK: DISCOVERY**).



SHOWTIME: At SHOWTIME's Executive Session, **David Nevins**, President and CEO of Showtime Networks Inc., noted, among other accomplishments: "SHOWTIME had the most-watched scripted series on premium cable in three of the four quarters of 2017. First quarter, **HOMELAND**. Second quarter, **BILLIONS**. Fourth quarter, **SHAMELESS**. We are also now the leading outlet in the world for live boxing. And, in addition to the great first-run movies that we've always provided, we now offer a slate of non-fiction programming that I would put up against anyone else's." SHOWTIME held panels on **OUR CARTOON PRESIDENT**, an animated 10-part comedy series executive produced by **THE LATE SHOW** host **Stephen**

Colbert that explores the true-ish adventures of President Donald Trump and those closest to him (premiering Feb 11, 8:00 PM, ET/PT); **THE CHI** (photo above), a new series which explores the humanity behind the headlines sensationalizing the South Side of Chicago (premiering Jan. 7, 10:00 PM, ET/PT); the hit series **BILLIONS** (returning for its third season on March 25, 10:00 PM, ET/PT); and the upcoming limited series **PATRICK MELROSE**, based on the acclaimed *Patrick Melrose* series of semi-autobiographical novels written by **Edward St. Aubyn** and starring **Benedict Cumberbatch** ("Sherlock"). To watch the **PATRICK MELROSE** trailer, go to: <https://youtu.be/JQh36eStMqk>. At the Tour, SHOWTIME also announced the upcoming premiere of the feature documentary **XY CHELSEA** about whistle-blower **Chelsea Manning**. **XY CHELSEA** will debut later this year with a U.S. theatrical run and a subsequent premiere across the network's platforms on air, on demand and over the internet.



THE CW: A panel session was held for the highly anticipated new series **BLACK LIGHTNING** (premiering Tuesday, Jan. 16, 9:00 PM, ET/PT), based on the characters from DC, with stars **Cress Williams**, **Nafessa Williams**, **China Anne McClain**, **James Remar**, **Damon Gupton**, **Christine Adams** and **Marvin Jones III**, and with executive producers **Salim Akil** and **Mara Brock Akil**. A panel session was also held for the heartfelt new midseason series **LIFE SENTENCE** starring **Lucy Hale** (premiering Wednesday, March 7, 9:00 PM, ET/PT), with Lucy and her co-stars **Elliot Knight**, **Jayson Blair**, **Carlos PenaVega**, **Brooke Lyons**, **Nadej Bailey**,

Gillian Vigman, **Dylan Walsh** and **Riley Smith**, and executive producers **Bill Lawrence**, **Oliver Goldstick**, **Erin Cardillo** and **Richard Keith**.

CBS RECOGNIZED FOR OUTSTANDING COMMITMENT TO HEALTH CARE QUALITY AND ACCESS



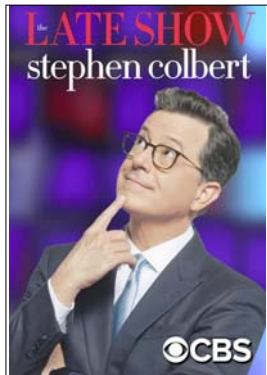
Steve Mirante, EVP, Human Resources (left), recently presented **Michelle Martin**, VP Employee Engagement (right), with the Outstanding Leadership in Workplace Health Award from the **Northeast Business Group on Health**. The award recognizes CBS' extraordinary

service, leadership and commitment to improving health care quality and access.

(CBS, continued from page 2)

And For The Week Ending Jan. 5...

- THE LATE SHOW with STEPHEN COLBERT posted its largest weekly audience (3.54m) since Stephen Colbert's premiere week (week ending Sept. 11, 2015) and matched its season-best demo deliveries. This also marked the 10th time in 15 weeks that THE LATE SHOW has delivered more than three million viewers. (Source: NTI)



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CBS SUPPORTS SAFE HORIZON IN HONOR OF LAURIE LAWRENCE



● On Dec. 20, CBS New York-area employees were among a number of volunteers at a **Safe Horizon** holiday party, which

benefitted the kids at the Safe Horizon domestic violence shelter in Harlem. The event was held in honor of the late **Laurie Lawrence**, Executive Assistant in the CBS corporate Legal Department, who donated a generous amount of time and energy to Safe Horizon. Continuing her long tradition of volunteerism, a number of CBS employees and friends of Laurie generously donated to Safe Horizon and participated in the event.

- THE YOUNG AND THE RESTLESS (which just celebrated 29 consecutive years as daytime's #1 drama) delivered 4.82 million viewers, its largest weekly audience in a year; THE BOLD AND BEAUTIFUL delivered 3.94 million viewers, also its largest audience in a year; and THE TALK hit an 11-month high with 2.80 million viewers, its biggest week in over 11 months. (Source: NTI)

CAUTIONARY STATEMENTS REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements, including those due to changes in economic, business, competitive, technological, strategic and/or regulatory factors, and other factors affecting the operations of the businesses of the CBS Corporation. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Form 10-K, Form 10-Q and 8-Ks, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances. For more information about CBS Corporation, see the Company's news releases and filings with the Securities and Exchange Commission which can be found on the CBS Corporation website, www.cbscorporation.com in the "News" and "Investor Relations" sections, respectively.