

CBS CORPORATION update

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CBS UPFRONT: RESOUNDING HIT AT CARNEGIE HALL

**CBS WINS SEASON
IN VIEWERS FOR
10TH STRAIGHT
YEAR!**
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**CBS TO WIN IN VIEWERS
FOR THE 10TH STRAIGHT SEASON**

CBS will finish the season as “America’s Most Watched Network” for the 10th straight season and the 15th time in 16 years. CBS passed NBC to secure the total viewer crown this week after NBC had built what seemed to be an insurmountable lead at the end of February following the Super Bowl and 17 days of the Olympics. CBS is now averaging 8.98 million viewers, moving ahead of NBC (versus 8.95), which led by more than one million viewers as of Feb. 25. The Network overcame the deficit by winning the past 10 weeks on the strength of a primetime schedule deep with hit shows and top-rated nights. (Source: NTA current, through May 15)

For details, go to <http://bit.ly/2k12wGP>

Last Wednesday (May 16), **CBS** unveiled in New York their new 2018-2019 primetime schedules to advertisers, the press, television station group owners, representatives from affiliates nationwide and their national spot sales representatives. Also on hand were many from the Network’s glittering galaxy of stars.

Following is an overview of the CBS Upfront presentation. The next edition of UPDATE will cover The CW Upfront presentation, which took place on Thursday, May 17.

CBS



The **CBS** primetime lineup, presented at New York’s Carnegie Hall, features three new comedies, five new dramas and the return of the critically acclaimed MURPHY BROWN. The new series will join 24 returning hits to build on the success of America’s Most Watched Network (see box above).

The five new shows for fall include two comedies, **THE NEIGHBORHOOD**, starring **Cedric the Entertainer**, and **HAPPY TOGETHER**, starring **Damon Wayans Jr.** and **Amber Stevens West**. The three dramas are **MAGNUM P.I.**, a modern take on the classic series starring **Jay Hernandez** and **Perdita Weeks**; from Emmy Award-winning producer **Dick Wolf**, **FBI**, starring **Missy Peregrym** and **Zeeko Zaki**; and the humorous and uplifting **GOD FRIENDED ME**, starring **Brandon Micheal Hall** and

**CBS TELEVISION NETWORK 2018-2019
PRIMETIME SCHEDULE
(N=New, NTP=New Time Period)
All Times ET/PT**

MONDAY

8:00-8:30 PM THE NEIGHBORHOOD (N)
8:30-9:00 PM HAPPY TOGETHER (N)
9:00-10:00 PM MAGNUM P.I. (N)
10:00-11:00 PM BULL (NTP)

TUESDAY

8:00-9:00 PM NCIS
9:00-10:00 PM FBI (N)
10:00-11:00 PM NCIS: NEW ORLEANS

WEDNESDAY

8:00-9:00 PM SURVIVOR
9:00-10:00 PM SEAL TEAM
10:00-11:00 PM CRIMINAL MINDS

THURSDAY

8:00-8:30 PM THE BIG BANG THEORY
8:30-9:00 PM YOUNG SHELDON
9:00-9:30 PM MOM
9:30-10:00 PM MURPHY BROWN (NTP)
10:00-11:00 PM S.W.A.T.

FRIDAY

8:00-9:00 PM MACGYVER
9:00-10:00 PM HAWAII FIVE-0
10:00-11:00 PM BLUE BLOODS

SATURDAY

8:00-9:00 PM CRIMETIME SATURDAY
9:00-10:00 PM CRIMETIME SATURDAY
10:00-11:00 PM 48 HOURS

SUNDAY

7:00-8:00 PM 60 MINUTES
8:00-9:00 PM GOD FRIENDED ME (N)
9:00-10:00 PM NCIS: LOS ANGELES
10:00-11:00 PM MADAM SECRETARY

Violett Beane. In addition, the groundbreaking comedy **MURPHY BROWN** returns, starring original cast members **Candice Bergen, Faith Ford, Joe Regalbuto** and **Grant Shaud.** (Continued on page 3)

“When you have a primetime lineup that won the season while competing against the Super Bowl and the Winter Olympics on another network, you look to keep your core schedule mostly intact, while making strategic moves to help grow nights. We’ve maintained stability across winning nights, while adding some important new pieces to our Monday night lineup. And, next year, we’re positioned to build on this success with the addition of these exciting new shows and primetime events, such as ‘The AFC Championship Game,’ ‘Super Bowl LIII,’ ‘The Grammy Awards’ and the NCAA Final Four.”

-- Kelly Kahl, President, CBS Entertainment

“Our goal is to make CBS’ big tent even bigger with a broad range of storytelling that speaks to our loyal core audience while opening doors for new viewers too. We think we’ve accomplished that with this slate of new shows. This new programming has inspired stories from CBS’ iconic past; unique concepts from both new creative voices and established hit-makers; big stars and fresh on-screen talent; and programming that is inclusive, both in front of and behind the camera.”

-- Thom Sherman, Sr. Executive Vice President, Programming, CBS Entertainment

Throughout the full season, CBS once again will present original programming, rolling out new dramas THE CODE and THE RED LINE; new comedy FAM, and returning favorites ELEMENTARY, INSTINCT, LIFE IN PIECES, MAN WITH A PLAN, CELEBRITY BIG BROTHER and the award-winning reality series THE AMAZING RACE.

CBS Television Studios has 16 series on CBS for the 2018-2019 season. They include new dramas **MAGNUM P.I.**, **THE CODE**, **FBI** (co-production with **Universal Television**) and **GOD FRIENDED ME** and **THE RED LINE** (co-productions with **Warner Bros. Television**). They also include the comedies **FAM**, **HAPPY TOGETHER** and **THE NEIGHBORHOOD**.

The New Fall Dramas



FBI: From Emmy Award winner **Dick Wolf** and the team behind the “Law & Order” franchise, **FBI** is a fast-paced drama about the inner

workings of the New York office of the Federal Bureau of Investigation. The series stars **Missy Peregrym**, **Zeeko Zaki**, **Jeremy Sisto**, and **Ebonée Noel**. **FBI** is produced by **Universal Television** in association with **CBS Television Studios**.



GOD FRIENDED ME: **GOD FRIENDED ME** is a humorous, uplifting drama about an outspoken atheist whose life is turned upside down when he receives a

friend request on social media from God and unwittingly becomes an agent of change in the lives and destinies of others around him. The series stars **Brandon Micheal Hall**, **Violett Beane**, **Suraj Sharma**, **Javicia Leslie** and **Joe Morton**. **GOD FRIENDED ME** is produced by **CBS Television Studios** and **Warner Bros. Television**.



MAGNUM P.I.: A modern take on the classic series, **MAGNUM P.I.** is about a decorated former Navy SEAL who, upon returning home from Afghanistan, repurposes his military skills to become a

private investigator. The series stars **Jay Hernandez** as **Thomas Magnum**, along with **Perdita Weeks**, **Zachary Knighton** and **Stephen Hill**. **MAGNUM P.I.** is produced by **CBS Television Studios** in association with **Universal Television**.

(Continued on page 4)

THE NEW FALL COMEDIES



THE NEIGHBORHOOD: Cedric the Entertainer stars as an opinionated neighbor in a comedy about what happens when the

friendliest guy in the Midwest moves his family to a neighborhood in Los Angeles where not everyone looks like him or appreciates his extreme neighborliness. The series also stars **Max Greenfield, Sheaun McKinney, Tichina Arnold, Dreama Walker, Marcel Spears** and **Hank Greenspan**. It is produced by **CBS Television Studios**.



HAPPY TOGETHER: HAPPY TOGETHER is a comedy about a 30-something happily married couple who begin to recon-

nect with their younger, cooler selves when an exuberant young pop star drawn to their super-ordinary suburban life unexpectedly moves in with them. The series stars **Damon Wayans Jr., Amber Stevens West, Felix Mallard, Stephnie Weir** and **Chris Parnell**. It is produced by **CBS Television Studios**.



MURPHY BROWN: Multiple Emmy Award winners **Candice**

Bergen and series creator **Diane English** reunite for

FIRST LOOK AT THE NEW FALL SHOWS AND NEXT SUMMER'S "TKO: TOTAL KNOCKOUT"

To get a first look at the new shows, go to <https://tinyurl.com/ycd56vma>



And to check out a first look at TKO: TOTAL KNOCK OUT, the 10-episode summer 2018 competition series from executive Producer **Mark Burnett** (SURVIVOR) and **MGM Television** and hosted by actor and global superstar **Kevin Hart**, go to <https://tinyurl.com/y7mhjkek>

this revival of the groundbreaking comedy about the eponymous broadcast news legend and her biting take on current events. Murphy returns to the airwaves with her original FYI team: **Faith Ford, Joe Regalbuto** and **Grant Shaud**. Also starring are **Jake McDorman** (as Murphy's grown-up son), **Tyne Daly** and **Nik Dodani**. The series is produced by **Road Productions, Inc.**, in association with **Warner Bros. Television**.

NEW SERIES FOR LATER THIS SEASON:



THE CODE: THE CODE is a drama about the military's brightest minds who take on our country's toughest legal challenges, inside the courtroom and out, in the only law office in the world where every attorney is trained as a prosecutor, a defense lawyer, an investigator – and a Marine. THE CODE stars **Anna Wood, Ato Essandoh, Phillipa Soo** and **Raffi Barsoumian**. It is produced by **CBS Television Studios**.

(Continued on page 5)

(CBS UPFRONT, continued from page 4)



FAM: FAM stars **Nina Dobrev** and **Tone Bell** in a comedy about a woman whose vision of a perfect life with her

adoring fiancé and his wonderful parents is radically altered when her 16-year-old, out-of-control half-sister unexpectedly comes to live with her. The series also stars **Odessa Adlon**, **Brian Stokes Mitchell** and **Sheryl Lee Ralph**. It is produced by **CBS Television Studios** in association with **Kapital Entertainment**.



THE RED LINE: From acclaimed producers **Ava DuVernay** and **Greg Berlanti**, THE RED LINE follows the lives of three vastly different Chicago families whose stories of loss and tragedy intersect in the wake of the mistaken

shooting of an African American doctor by a white cop. The series stars **Noah Wyle**, **Emayatzy Corinealdi**, **Aliyah Royale**, **Noel Fisher**, **Howard Charles**, **Elizabeth Laidlaw**, **Vinny Chhibber** and **Michael Patrick Thornton**. THE RED LINE is produced by **CBS Television Studios** and **Warner Bros. Television**.

For full details on all these shows, go to <http://bit.ly/2IKelW8>

See page 6 for the CBS Fall Programming Grid.

IN THE PRESS: CBS UPFRONT AND CENTER

- “**CBS** Corp. CEO Les Moonves received a standing ovation when he took the stage at Carnegie Hall Wednesday afternoon during the Eye Network’s upfront pitch to advertisers. It was a first, in at least recent memory, for a network exec to receive such a roaring round of applause.” -- *Ad Age*
- “**CBS** is among the most aggressive networks to run new programming this upfront week.” -- *The Hollywood Reporter*
- “**CBS** Programming Bosses ‘Feeling Good About Our Diversity’ With Fall Schedule.” -- *Variety*

UPDATE is published by CBS Communications Group. **Gil Schwartz**, Senior Executive Vice President
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CAUTIONARY STATEMENTS REGARDING FORWARD LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements, including those due to changes in economic, business, competitive, technological, strategic and/or regulatory factors, and other factors affecting the operations of the businesses of the CBS Corporation. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Form 10-K, Form 10-Q and 8-Ks, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances. For more information about CBS Corporation, see the Company's news releases and filings with the Securities and Exchange Commission which can be found on the CBS Corporation website, www.cbscorporation.com in the "News" and "Investor Relations" sections, respectively.

NEW THIS FALL 2018 CBS

	MON	TUE	WED	THU	FRI	SAT	SUN
8	THE NEIGHBORHOOD	NCIS	SURVIVOR	THE BIG BANG THEORY	MACGYVER	CRIMETIME SATURDAY	60 MINUTES
9	HAPPY TOGETHER	NCIS	SEAL TEAM	YOUNG SHELDON	MURPHY BROWN	CRIMETIME SATURDAY	GOD FRIENDED ME
10	MAGNUM P.I.	FBI	CRIMINAL MINDS	S.W.A.T.	HAWAII FIVE-0	48 HOURS	NCIS: LOS ANGELES
	BULL	NCIS: NOLA			BLUE BLOODS		MADAM SECRETARY