

# CBS NEWS TOPS MURROW FIELD... NCIS: WORLD'S MOST WATCHED DRAMA

**CBS NEWS WINS MOST EDWARD R. MURROW AWARDS ...  
TELEVISION AND RADIO DIVISIONS EACH WIN 'OVERALL EXCELLENCE' TITLES...  
"CBS THIS MORNING" NAMED "BEST NEWSCAST"**



**CBS News** has won eight **Radio, Television & Digital News Association** Edward R. Murrow awards, the most in this year's competition. Five of the awards were for television reporting and three were for **CBS Radio News** reports. Both the CBS News television and radio

divisions won awards for "Overall Excellence" in journalism. The awards will be presented at a gala in New York City on Oct. 9.



CBS THIS MORNING was voted "Best Newscast" in the television division for its domestic and foreign coverage on June 17, 2016. The broadcast was anchored by

**Charlie Rose, Gayle King and Norah O'Donnell** and featured reports from **Margaret Brennan, Elizabeth Palmer, Jeff Pegues, Jamie Yuccas, Jonathan Vigliotti, Mark Strassmann and Holly Williams**. ... CBS THIS MORNING also shared another award for "Investigative Reporting" with the CBS EVENING NEWS for a six-month investigation reported by Jim Axelrod exposing fraud in the rapidly growing and under-regulated genetic testing industry. For the second consecutive year, the "Excellence in Writing" prize went to **Steve Hartman's** weekly "On the Road" stories for the CBS EVENING NEWS.



60 MINUTES won the award for "Continuing Coverage" for a **Scott Pelley** report on the clinical trial of a new and creative treatment for cancer tumors.

(Continued on page 2)

(MURROW AWARDS, continued from page 1)



- **CBS Radio News** was recognized for “Best Audio Newscast” for the fifth straight year. This time it was for **WORLD NEWS ROUNDUP** coverage of the Baton Rouge police

shooting and the opening day of the Republican National Convention. The broadcast was co-anchored with **Peter King** in Baton Rouge and **Steve Futterman** in Cleveland, with **Steve Kathan** anchoring the historic program from New York. Coverage of the Pulse night club massacre in Orlando earned the staff the “Breaking News” award as well.

For more information on the awards , got to <http://bit.ly/2toerll>

**MORE TELEVISION NEWS**



- **NCIS**, the #1 drama on U.S.

television for the eighth consecutive year, is again the most watched TV drama series in the world, according to **Eurodata TV Worldwide**. NCIS, distributed around the globe by **CBS Studios International**, garnered more than 47 million viewers worldwide in 2016. Reflecting this achievement, on June 20 NCIS received the prestigious 12th International Television Audience Award for a Drama TV Series at the 57th **Monte-Carlo Television Festival**. The annual International Audience Award rewards programs that delivered the highest ratings in 2016 worldwide across five continents, in three categories: Drama TV Series, Comedy TV Series and Telenovelas/Soap Operas. NCIS has now won the award three out of the last four years. For more information go to <http://bit.ly/2tpBbl2>

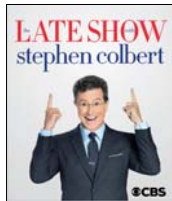
**CBS TELEVISION DISTRIBUTION SHOWS SCORE IN MAY SWEEP**



**CBS Television Distribution's** **JUDGE JUDY** reigned as the #1 show in all of syndication during the May sweep with a 6.9 HH rating. **DR. PHIL** (3.3 HH) topped the talkers with a +3% ratings increase since May 2016, finishing a full point ahead of its closest competitor. **CTD** also ended the May sweep with the top shows in the court and news-magazine genres. **JUDY JUDY** led the court genre, with **HOT BENCH** (2.3 HH) taking the #2 spot. **ENTERTAINMENT TONIGHT** (2.9 HH) came in first among newsmagazines and was followed by **INSIDE EDITION** (2.7 HH), which came in at #2. (Source: NTI)



- **CBS**, the #1 rated network in daytime for 30 years, has renewed its entire Daytime schedule for the 2017-2018 season, including a three-year deal for daytime's #1 drama, **THE YOUNG AND THE RESTLESS**, and an additional two years for network television's #1 daytime show, **THE PRICE IS RIGHT**. The full lineup, which was just honored with an industry-leading 14 Daytime Emmy Awards, also includes new seasons of **LET'S MAKE A DEAL**, **THE TALK** and **THE BOLD AND THE BEAUTIFUL**, which previously received a multi-year pickup through the 2017-2018 season.



**And... THE LATE SHOW** with **STEPHEN COLBERT** continues its late night leadership, winning the week ending June 16 in viewers. Compared to the same week last year, the broadcast averaged 2.76m viewers (up +22%). **THE LATE SHOW** was also up +17% in A25-54. With live + 3-day viewing through Thursday, **THE LATE SHOW** audience grew to 3.22m, a +12% advantage over “The Tonight Show.” (Source: NTI)

(Continued on page 3)

**CBS SPORTS CONTINUES ITS DEDICATION TO SOCIAL RESPONSIBILITY  
WITH THE “THIRD ANNUAL CBS SPORTS VOLUNTEER DAY”**



**CBS Sports employees who helped clean up New York City’s Riverside Park.**



**CBS Sports Chairman Sean McManus (4th from left) and President David Berson (11th from left) led CBS Sports volunteers at the “Pack the Pantry” City Meals on Wheels project.**



**CBS Sports employees who delivered CityMeals On Wheels**

**On June 7, CBS Sports** continued its growing tradition of dedicating a day to giving back to the communities CBS employees live in and serve. One hundred and sixty CBS Sports employees participated in the “Third Annual

**CBS Sports Volunteer Day”** by helping out at several charitable organizations throughout New York City. The projects included **City Meals On**

**Wheels** food delivery, **The March of Dimes**, **The Pajama Program**, **The Food Bank of New York**, **Riverside Park Conservancy**, **City Meals On Wheels “Pack The Pantry”** food collection drive, and the **New York Common Pantry**.

**PUBLISHING**

- **Aladdin Books**, an imprint of **Simon & Schuster Children’s Publishing**, will publish *Through Your Eyes: My Child’s Gift to Me*, a new picture book by Fox & Friends co-host **Ainsley Earhardt**, whose debut picture book, *Take Heart, My Child: A Mother’s Dream*, was an instant #1 *New York Times* bestseller when it came out in November 2016. *Through Your Eyes* will serve as a companion to the first book, and will be published on Nov. 7....

- **Saga Press** has announced plans for the publication of a new trilogy by the #1 *New York Times* best-selling author **Charlaine Harris**, the writer of the *Sookie Stackhouse* urban fantasy series. The first novel, *TEXOMA*, an alternate history of a broken America weakened by the Great Depression and the assassination of Franklin Delano Roosevelt, will be released in fall 2018. Harris’ books have worldwide sales in excess of 30 million copies, inspiring **HBO’s** “True Blood,” **NBC’s** “Midnight, Texas,” and the “Aurora Teagarden” movies for **Hallmark Movies & Mysteries**.

(Continued on page 4)

## EYE ON SMITHSONIAN CHANNEL



### AMERICA IN COLOR

On July 2 at 8:00 PM, ET/PT, the **Smithsonian Channel** will debut **AMERICA IN COLOR**, a five-part series that presents iconic moments in U.S. history as never seen before – using artistry and cutting-edge technology to transform black-and-white films and photographs from the 1920s through the 1960s. At 9:00 PM, ET/PT, the channel will debut the new series **FIRST LADIES REVEALED**, which examines some of the most prominent and remarkable women who left their indelible mark on the White House and the nation including **Dolly Madison, Eleanor Roosevelt, Jackie Kennedy, Nancy Reagan, Hillary Clinton, Michelle Obama** and more.

(PUBLISHING, continued from page 3)

- In March 2018, **Margaret K. McElderry Books** will publish *I HAVE THE RIGHT TO: A High School Survivor's Story of Sexual Assault, Justice, and Hope*, a memoir by the St. Paul's School assault survivor **Chessy Prout**, who courageously shed her anonymity on national television in August 2016. The book is co-written with **Jenn Abelson**, a Pulitzer Prize finalist and journalist on the Boston Globe Spotlight team.

UPDATE is published by CBS Communications Group.  
**Gil Schwartz**, Senior Executive Vice President  
**Richard Wien**, Editor, x5607 (NY)

## PEOPLE



**Noriko Kelley** has been promoted to Executive Vice President, Program Planning & Scheduling, CBS Entertainment. She succeeds and reports to **Kelly Kahl**, who was recently named President of the Division (UPDATE, May 31). In her new position, Kelley's primary responsibility is overseeing the program planning and scheduling of all primetime programming for the CBS Television Network. She will also supervise coordination between CBS programming divisions and the Network's respective operations in sales, marketing, affiliate relations, news, sports and research, as well as with the CBS Television Station Group. Kelley has been Senior Vice President, Programming Planning & Scheduling since August 2012. Prior to that, she was Vice President, Program Planning & Scheduling since April 2010, playing a role in many of the Network's successful scheduling moves, including the relocation of television's #1 comedy **THE BIG BANG THEORY** to Thursday.

## CAUTIONARY STATEMENTS REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements, including those due to changes in economic, business, competitive, technological, strategic and/or regulatory factors, and other factors affecting the operations of the businesses of the CBS Corporation. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Form 10-K, Form 10-Q and 8-Ks, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances. For more information about CBS Corporation, see the Company's news releases and filings with the Securities and Exchange Commission which can be found on the CBS Corporation website, [www.cbcorporation.com](http://www.cbcorporation.com), in the "News" and "Investor Relations" sections, respectively.