

“MOM” RENEWED ... “GIVEWITH” LAUNCHED ... MORE

“MOM” RENEWED FOR SIXTH SEASON



On April 8, CBS announced the renewal of the critically acclaimed MOM for the 2018-2019 season (the show’s sixth season).

The comedy starring Anna Faris and Academy and Emmy Award winner Allison Janney, which recently celebrated its 100th episode, joins other hit shows from CBS’ powerhouse Thursday night lineup, THE BIG BANG THEORY, YOUNG SHELDON and S.W.A.T., in being renewed for next year. (see April 5 UPDATE). MOM is currently averaging over 11 million

“MOM has been a lynchpin comedy for us over the last several years. It’s a fearless series that tackles provocative social issues with laughter and grace, and a large, loyal audience has followed. With gifted talents like Anna and Allison leading a great ensemble cast, and a production team headed by Chuck Lorre, Eddie Gorodetsky, Nick Bakay and Gemma Baker, this series just keeps getting better.”

-- Kelly Kahl, President, CBS Entertainment

viewers and is the third most-watched comedy in broadcast television (behind only CBS’ THE BIG BANG THEORY and YOUNG SHELDON) and is a top 5 comedy among both A25-54 and A18-49. (Source: NTI)

NEW SOCIAL IMPACT TECHNOLOGY COMPANY “GIVEWITH” ANNOUNCED



“Givewith solidifies CBS’s place in the vanguard of social corporate entrepreneurship. Thanks to its technology platform, Givewith allows for a positive social impact to take place with every single transaction between a seller and buyer. Going forward, we look forward to helping transform the way both business and philanthropy are done.”

-- Leslie Moonves, Chairman and CEO of CBS Corporation.

On April 10, social impact technology company Givewith -- the first-of-its-kind platform to put social impact at the center of every business transaction -- was officially launched by Leslie Moonves, Chairman and CEO of CBS Corporation, and Paul Polizzotto, Founder and CEO of Givewith, and President and Founder of CBS EcoMedia. Moonves and Polizzotto announced the launch during the “Transforming Commerce” symposium held at the United Nations headquarters and sup-

ported by the United Nations Office for Partnerships. 60 MINUTES correspondent Bill Whitaker acted as master of ceremonies of the event, which was attended by an audience of more than 300 business, technology and creative professionals, entrepreneurs and social innovators.

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CBS LEADS WITH 76 NOMINATIONS FOR THE "45th ANNUAL DAYTIME EMMY® AWARDS"



CBS Corporation leads the Daytime Emmy nominations with 76 nods, more than any other company.

CBS Television Distribution has received 13 Daytime Emmy nominations for seven different shows, including JUDGE JUDY for Outstanding Legal/Courtroom Program; JEOPARDY! for Outstanding Game Show; and ENTERTAINMENT TONIGHT and DAILYMAILTV for Outstanding Entertainment News Program and one for Outstanding Directing in a Talk Show/Entertainment News/Morning Program. In addition, JEOPARDY!'s Alex Trebek and WHEEL OF FORTUNE's Pat Sajak were each nominated for Outstanding Game Show Host.

CBS Daytime's entire entertainment lineup has been honored, including the #1 daytime drama THE YOUNG AND THE RESTLESS which received 25 nominations; THE BOLD AND THE BEAUTIFUL which received 18; THE TALK which received six; THE PRICE IS RIGHT, which received four; and LET'S MAKE A DEAL, which received three. LUCKY DOG WITH BRANDON MCMILLAN and THE HENRY FORD'S INNOVATION NATION, from THE CBS DREAM TEAM... IT'S EPIC! Saturday morning lineup, each received two nominations.

On the **CBS News** front, CBS SUNDAY MORNING, CBS THIS MORNING and CBS THIS MORNING SATURDAY received one Daytime Emmy nomination each.

The winners of the Daytime Creative Arts Emmys will be announced Friday, April 27, and the Daytime Emmy Awards will be announced on Sunday, April 29. For more details: <http://bit.ly/2DJUppD>

MORE TELEVISION NEWS



● Showing balance across genres and strength across the week, **CBS** won six nights in the week ending April 8 (Tuesday through Sunday) and remained the most-watched network for the fifth straight week. CBS had five of the week's top six broadcasts – THE BIG BANG THEORY,

(GIVEWITH, continued from page 1)

"We have an audacious mission. We're unleashing the power of commerce as an engine for social change. Our model makes social impact a business driver, so we're fulfilling two objectives at once: realizing greater business value for our corporate clients and creating new sources of critical funding for nonprofits. It's a paradigm shift that's moving the traditionally underserved to the head of the line, to the center of every business transaction. And we're leveraging technology to do it at scale and with precision."

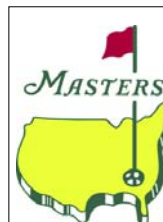
-- Paul Polizzotto, Givewith's Founder and CEO and President and Founder, CBS EcoMedia

Givewith's twin offerings, **Givewith Commerce** and **Givewith Advertising**, enable businesses to increase sales and profits and attract socially responsible investors, while raising awareness and funds for some of the world's most effective nonprofit organizations.

Givewith, which Polizzotto founded in partnership with **CBS Corporation**, expands on the success of **EcoMedia**, which Polizzotto founded in 2001 and sold to CBS in 2010.

For more information, go to <https://bit.ly/2GNgyWa>

NCIS, YOUNG SHELDON, BULL and 60 MINUTES. The network also had 13 of the top 20, adding in BLUE BLOODS, NCIS: NEW ORLEANS, SURVIVOR, MOM, NCIS: LOS ANGELES, INSTINCT, HAWAII FIVE-0 and THE BIG BANG THEORY 8 PM SPECIAL on Monday. ... 60 MINUTES extended its streak in Nielsen's Top 10 to six straight times, making the list at #6. 60 MINUTES also posted top-10 broadcast deliveries in key demos, too, tying for 10th place in A25-54 and A18-49. (Source: NTI)



CBS Sports' final-round coverage of the 2018 Masters on Sunday, April 8, was the highest-rated and most-watched golf telecast since the final round of the Masters in 2015. The round was seen by an average of 13.027 million television viewers, an increase of +18% from last year's final round. Average national household rating/share increased +16% from last year. (Source: NTI) ...

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EYE ON: SOCIAL RESPONSIBILITY



The day-long telethon on March 27 included visits from local radio personalities, the 76ers dance team, Eagles cheerleaders and more.

The ninth annual **CBS3** and **CW Philly Telethon** benefitting **Ronald McDonald House Charities®** of the Philadelphia Region, Inc., aired live on Tuesday, March 27, on CBS3 and CBSPhilly.com. The telethon included numerous personalities from CBS 3 and local Philadelphia radio stations **98.1 WOGL**, **Talk Radio 1210 WPHT**, **92.5XTU**, **SportsRadio 94 WIP**, **Today's Hits 96.5 TDY**, and **KYW Newsradio**. The event raised more than \$1 million --:\$8.4 Million since 2010.



Students of the High School for Media and Communications with author **Lilliam Rivera**

Lilliam Rivera, author of *The Education of Margot Sanchez*, stopped by the **Simon & Schuster's Rockefeller Center Diversity Council's** adopted high school, **High School of Media and Communications**, recently to discuss her book with the student book club. The students enjoyed learning more about her career and hearing her advice for future writers. Next up on the club's reading list, *Different Seasons* by **Stephen King**.



CBS News correspondent **Kris Van Cleave** hosted the **National Lesbian and Gay Journalists Association (NLGJA)** Headlines and Headliners fund-raising event held at Thomson Reuters on March 8 in New York City. NLGJA is the premier network of LGBTQ media professionals and is dedicated to the highest journalistic standards in the coverage of LGBTQ issues.

Headlines and Headliners host **Kris Van Cleave** reminds attendees of the importance of **NLGJA's** mission.

(MASTERS, continued from page 2)

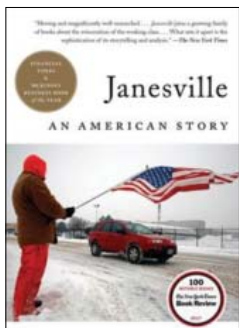
CBS Sports' live streaming video coverage of the 2018 Masters tournament, featuring four channels of golf action available on CBS Sports and Masters digital platforms, drew record viewership with 873 million total minutes of coverage streamed, an increase of +110% from 2017. (Source: Omniture and IBM)

PUBLISHING



● **Simon & Schuster** has received the following recognition from the American Library Association (ALA). *Manhattan Beach* by **Jennifer Egan** won the 2018 Andrew Carnegie Medal for Excellence

in Fiction, and *Long Way Down* by **Jason Reynolds** received four honors: the John Newbery Honor for Outstanding Contribution to Children's Literature; the Coretta Scott King Honor Recognizing African American Authors for Outstanding Books for Children and Young Adults; the Michael L. Printz Honor for Excellence in Literature for Young Adults; and the Odyssey Honor for Best Audiobook Produced for Children or Young Adults.



● *Janesville: An American Story* by **Amy Goldstein** has won the 2018 J. Anthony Lukas Book Prize given annually by Columbia Journalism School for superb examples of nonfiction writing.

And... In March, **Michael C. Hall**, best known for his role as the titular character of "Dexter" (SHOWTIME), narrated the first-ever unabridged audio recording of **Stephen King's** *Pet Cemetery*, released by **Simon & Schuster Audio**.

PEOPLE



Brinda Adhikari has been named Senior Broadcast Producer of the CBS EVENING NEWS WITH JEFF GLOR. She joined the broadcast in April 2015 as a senior producer. Previously, Adhikari spent more than 12 years at ABC News in the investigative unit and at "World News Tonight."



Caitlin Conant has been named Political Director of CBS News, based in Washington, D.C. Conant is currently Executive Director of Communications for CBS News in Washington. In that role, she manages the communications and media relations for the Washington, D.C. bureau and its correspondents.



Aimée Bell has joined the Gallery Books Group as Vice President, Editorial Director. She was previously at *Vanity Fair*, where she was a deputy editor and books editor. In her 25-year tenure at the magazine, she edited numerous award-winning columnists, distinguished writers and cultural figures including Fran Lebowitz, Martin Amis and Tom Stoppard. Ms. Bell served as a juror for the 2017 and 2018 Pulitzer Prizes and has been a judge twice for the National Magazine Awards.

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CAUTIONARY STATEMENTS REGARDING FORWARD LOOKING STATEMENTS

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