

SUSAN ZIRINSKY TO HELM CBS NEWS... SPORTS MOUNTS "SUPER" MEDIA DAY

SUSAN ZIRINSKY TO BECOME PRESIDENT AND SENIOR EXECUTIVE PRODUCER OF CBS NEWS



Acclaimed journalist and highly respected senior executive producer **Susan**

Zirinsky has been named President and Senior Executive Producer of **CBS News**. Zirinsky, who begins in her new role in March, is currently the senior

"No broadcast news producer is more highly respected and admired than Susan Zirinsky. She is an exceptional leader, a creative force, and an outstanding and proven journalist. Her energy, innovative instincts and competitive spirit are just what is needed to bring the best of CBS News to viewers on every platform."
-- Joe Ianniello, President and Acting CEO of CBS Corporation

executive producer of the award-winning 48 HOURS and is also responsible for numerous CBS News breaking news specials. In addition, she is the senior executive producer of 48 HOURS: NCIS and the senior executive producer of the CBS prime-time series WHISTLE-BLOWER.

Zirinsky began her career at CBS News in the Washington bureau two weeks after the Watergate

(Continued on page 2)

CBS SPORTS HOLDS SUPER BOWL MEDIA DAY AT THE BROADCAST CENTER IN NEW YORK

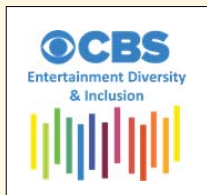


Tony Romo (L) and Jim Nantz at Super Bowl LIII Media Day

On Sunday, Feb. 3, Super Bowl LIII will mark the 20th overall Super Bowl broadcast by **CBS** -- the most of any network. Setting the stage for the big game, **CBS Sports** hosted SUPER BOWL LIII MEDIA DAY at the Broadcast Center in New York on Thursday, Jan. 10. The event featured representatives from seven divisions of the CBS Corporation, including **CBS Sports, CBS News, CBS Entertainment, CBS Sports Network, SHOWTIME Sports, CBS Interactive** and **CBS Television Distribution**. Among those attending the session were **Joe Ianniello**, President and Acting CEO, CBS Corporation; **Sean McManus**, Chairman, CBS Sports; **Jo Ann Ross**, CBS President and Chief Advertising Revenue Officer; and **Kelly Kahl**, President, CBS Entertainment.

(Continued on page 2)

CBS ANNOUNCES THE 21 PERFORMERS PARTICIPATING IN THE 2019 CBS DIVERSITY SKETCH COMEDY SHOWCASE



On Jan. 3, CBS announced the 21 performers participating in the 2019 CBS DIVERSITY SKETCH COMEDY SHOWCASE, which will begin its run of six shows on Jan. 15 at the El Portal Theatre in Los Angeles.

Since its inception 14 years ago, THE CBS DIVERSITY SKETCH COMEDY SHOWCASE has developed into a hybrid comedy show with Broadway-worthy live performances and original, creative writing. Recognized as the industry leader in actor showcases designed to highlight diverse talent, the event is attended by executives, showrunners and casting directors from CBS and other networks, as well as talent agents and managers from across the entertainment industry. To date, 397 multi-talented actors have appeared in the showcase. The exposure from this program has helped launch countless careers through an increase in auditions, bookings, meetings and agent/manager signings. Specifically, participants of the 2018 CBS DIVERSITY SKETCH COMEDY SHOWCASE have landed roles on CRIMINAL MINDS, NCIS, NCIS: LOS ANGELES, LIFE IN PIECES, HAWAII FIVE-0, "American Vandal," CHARMED and JANE THE VIRGIN, among others.

For information on the 21 performers participating in the 2019 CBS DIVERSITY SKETCH COMEDY SHOWCASE, go to <https://tinyurl.com/y838jzy8>

(ZIRINSKY, continued from page 1)

break-in. Over the next four decades she produced a wide variety of award-winning documentaries and programs, covering a range of historic stories from the Gulf War to the student uprising in Tiananmen Square, from the White House for 10 years to the 9/11 attacks, and from the Paris terrorist attacks to the mass shooting at a Parkland, Fla. school. Her work has been lauded by critics and honored by her peers with journalism's top honors, including Emmys, the Alfred I. duPont-Columbia University Award and the George Foster Peabody Award. For more details on Zirinsky's career, go to <https://bit.ly/2FeWyxW>

(SUPER BOWL LIII, Continued on page 2)

They were joined at the media session by the Network's lead NFL announce team calling the Super Bowl – **Jim Nantz**, **Tony Romo** and **Tracy Wolfson** – along with THE SUPER BOWL TODAY's James Brown and Bill Cowher.

INNOVATIVE TECHNOLOGY: To give viewers unparalleled coverage of Super Bowl LIII, CBS Sports continues its long tradition of introducing innovation and technology to the sports broadcasting industry at the Super Bowl. For the first time ever on any network at a live sporting event, CBS' Super Bowl LIII virtual plan includes the use of a live, wireless handheld camera, showing augmented reality graphics and up-close camera tracking on the field. This will allow the camera to get closer to these virtual graphics in a way that gives viewers different perspectives and angles including never-before-seen field level views of these graphics. CBS will utilize four cameras (including the SkyCam) with live augmented reality graphics, plus an additional 10 cameras with trackable first-down-line technology. In all, 14 cameras creating virtual graphic elements that are completely manufactured will seamlessly blend in to the real environment of the broadcast.

BEFORE THE KICKOFF: Following is CBS' scheduled pregame programming schedule. leading up to SUPER BOWL LIII (6:30 PM, ET). On THAT OTHER PREGAME SHOW, host **Adam Schein**, along with analysts **Amy Trask**, **London Fletcher** and **Brandon Tierney**, previews the teams, players and storylines surrounding Super Bowl LIII (11:30 AM, ET). ... On ROAD TO THE SUPER BOWL, **NFL Films** takes an annual look back at the greatest sights and sounds of the 2018 NFL season (12:00 noon, ET). ... On TONY GOES TO THE SUPER BOWL presented by GEICO, CBS lead analyst **Tony Romo** makes his way to Atlanta to cover his first Super Bowl for CBS (1:00 PM, ET). ... THE SUPER BOWL TODAY celebrates Super Bowl LIII, the teams and players participating in the game (2:00 PM, ET). ... SUPER BOWL ON CBS KICKOFF SHOW features the singing of "America the Beautiful" and the National Anthem, as well as team introductions (6:00 PM, ET).

For more information on CBS' Super Bowl coverage, go to www.cbssports.com

(Continued on page 3)

**“THE BOLD AND THE BEAUTIFUL” CELEBRATES
ITS 8,000th EPISODE**



● On Jan. 4, THE BOLD AND THE BEAUTIFUL, the most-watched daily dramatic serial in the world, currently in its 32nd season, celebrated the broadcast of its milestone 8000th episode. Approximately 35 million viewers watch the show every day in over 100 countries. Other statistics include:

- 4,000 – Number of hours of television produced by THE BOLD AND THE BEAUTIFUL
- 360,000 – Number of pages of dialogue memorized by cast members
- 19 – Number of babies born on-screen
- 90 – Number of weddings that have taken place
- 2 – Number of actors who have been on the show since the first episode. **John McCook** and **Katherine Kelly Lang** are original cast members!
- 3 – Number of actresses whose real-life babies/children portray their fictional children. Those actresses are **Katherine Kelly Lang**, **Lauren Koslow** and **Heather Tom**.

MORE TELEVISION NEWS



● On Jan. 2, **Carrie Ann Inaba** made her debut as a new host of THE TALK, joining **Eve, Sara Gilbert, Sharon Osbourne** and **Sheryl Underwood** on the Daytime Emmy Award-winning show. Throughout the past two seasons, Inaba has appeared as a recurring guest co-host. Inaba began her television career in

1990 when she landed her first major role on “In Living Color,” becoming one of the first Asian Americans to perform contemporary dance on national television as one of the Fly Girls. She has served as a judge on ABC’s award-winning competition series “Dancing with the Stars” for all 27 seasons, since its debut in 2005, appearing in every episode to date. Later, she was featured in a spinoff series with fellow judge, **Bruno Tonioli**, titled “Dance Wars: Bruno vs. Carrie Ann.” For more information, go to <https://www.cbcorporation.com/diversity/news/>

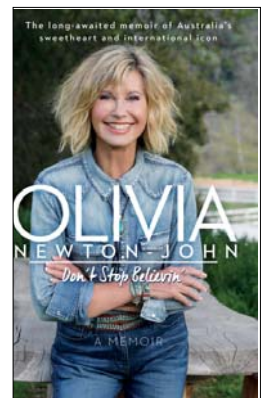
PUBLISHING



● **Jonathan Karp**, president and publisher, **Simon & Schuster Adult Publishing**, has been honored as one of *Publishers Weekly’s* Persons

of the Year for his work publishing *FEAR* by **Bob Woodward**. Noted *Publishers Weekly*: “*FEAR* had the largest first week of sales of any book in S&S history, selling a total of more than 1.1 million copies across all formats.”

And... Simon & Schuster imprint **Gallery Books** will publish **Olivia Newton-John’s** personal Memoir, *Don’t Stop Believin’* on March 12. This edition will include a new afterword by Newton-John.



(Continued on page 4)

EVENTS AND COMMUNITY SERVICE



- Recently, the Los Angeles employee resource groups -- including the **Women's Networking Group**, the **CBS Veterans Network**, **ANGLE** and **RAD** -- held a holiday party on the

set of **THE PRICE IS RIGHT**. Guests were introduced to the various CBS resource groups and the value of joining them. Children's books and gift card donations were given to the **Lets.Give** organization, the mission of which is to unite students and young adults across Los Angeles to create a community family. There was also a greeting card station for the **Adopt a Senior Foundation**. In addition, a raffle included prizes such as GRAMMY tickets donated by **CBS Television Stations, Sales, Network Special Events** and **THE TALK**.



CBS employees Nate Jones and Kelley Courtney helping to keep the Delaware River clean

- Employees from **CBS Television Stations' Traffic Operations Center** in Riverside, N.J. recently served as volunteers who helped to clean up the shoreline of the **Delaware River in Palmyra Cove Nature Park** in Palmyra, N.J. Several employees and their family members participated in the clean-up efforts and gathered information on the amount and kind of debris they found.

UPDATE is published by CBS Communications Group.
Dana McClintock: Chief Communications Officer
Richard Wien: Editor
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CAUTIONARY STATEMENTS REGARDING FORWARD-LOOKING STATEMENTS

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