

# NETWORK SOLID IN WEEK #2 ... NEW STUDIOS INTERNATIONAL DEALS

## CBS HIGHLIGHTS IN WEEK TWO OF 2018-2019 BROADCAST SEASON



For the first two weeks of the 2018-2019 season (and without any primetime sports), **CBS** is in a virtual tie with **NBC** as the most-watched network (7.61m versus 7.69m). Among the highlights:

- The return of **MURPHY BROWN** notched a 95% retention from Week #1, adding +3.64 million viewers for its premiere episode in live plus 7-day lift (11.15m from 7.51m). CBS' freshman series **FBI** (the most-watched new series) maintained its audience, retaining +93% of its premiere week viewership. In their second week **THE BIG BANG THEORY**, **NCIS** and **YOUNG SHELDON** remained the three most-watched scripted series.
- **CBS** had seven of the top 10 most-watched scripted series, with **THE BIG BANG THEORY** (12.29m), **NCIS** (12.13m), **YOUNG SHELDON** (10.68m) and **FBI** (9.37m) as the top four, followed by **BLUE BLOODS** (8.57m, #7), **GOD FRIENDED ME** (8.37m, #9) and **THE NEIGHBORHOOD** (8.10m, #10) rounding out the top scripted shows.

(Source: NTI)

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## CBS RETAINS EXPERT ADVISOR TO HELP DIRECT \$20 MILLION TO ORGANIZATIONS THAT SUPPORT ELIMINATING SEXUAL HARASSMENT IN THE WORKPLACE



On Oct. 5, **CBS Corporation** announced that it

**“While we continue to focus on strengthening our own Company’s culture, it’s also important that we support the organizations that are helping to ensure safety and equity in our industry, as well as providing both prevention and assistance for victims of sexual assault, abuse and harassment in all workplaces. RALLY’s expertise will help make sure we are being as effective and impactful with these funds as we can be. Today’s announcement is part of a much larger undertaking by the Company, and I look forward to announcing more about our plans in that regard in the coming weeks.”**  
**-- Joe Ianniello, President and Acting CEO, CBS Corporation**

has retained the firm **RALLY**, an issue-driven expert advisory and communications firm, to consult on the disbursement of a pledged \$20 million to organizations dedicated to fostering safe and equitable work environments and eliminating sexual harassment in the workplace. CBS plans to announce the recipients of the grant funds by Dec. 14. The Company previously stated that it will make contributions in the aggregate amount of \$20 million to one or more charitable organizations that support safety and equity for women in the

workplace.

## NEW LICENSING DEALS FOR CBS PROGRAMMING



- CBS Studios International and the U.K.'s **Channel 4** announced on Sept. 27 an exclusive, multi-year licensing agreement for titles from CBS' new fall slate, along with extending the rights to further seasons of the *CBS All Access* drama *THE GOOD FIGHT* and a roster of contemporary and classic television series. In addition, the deal extends Channel 4's rights to future seasons of *THE GOOD FIGHT*, which will return to **More4** and has been hugely successful for the broadcaster. Later this year, U.K. audiences will have the opportunity to see the much anticipated reimagining of the fantasy drama *CHARMED* on E4, which showcases the power of sisterhood. Also included in the agreement is *HAPPY TOGETHER*, a comedy starring **Damon Wayans Jr.** which will premiere on E4. Plus the new agreement will see Channel 4 licensing some of television's most iconic series from CBS' extensive library. For more information, go to <https://www.cbspressexpress.com/cbs-studios-international/releases/view?id=50995>

### And...

- On Oct. 3, CBS Studios International and **HBO ESPAÑA** announced an exclusive licensing agreement for the SVOD rights to the much anticipated reimagining of the fantasy drama *CHARMED* starring **Melonie Diaz** and **Sarah Jeffery**. This is the first major licensing agreement for the two companies in the territory. **The CW Network** will premiere *CHARMED* in the U.S. on Oct. 14, with HBO ESPAÑA broadcasting the series in Spain day-and-date. *CHARMED* is from **CBS Television Studios** in association with Propagate Content. It is distributed internationally by CBS Studios International. For more information, go to <https://www.cbspressexpress.com/cbs-studios-international/releases/view?id=51052>
- Also on Oct. 3, CBS Studios International announced licensing agreements with **Turner International** in Spain for the new **Dick Wolf**-produced drama *FBI* and the new comedy *HAPPY TOGETHER*. The two series will premiere later in 2018 on Turner's pay TV channel **TNT**.

## "STAR TREK : DISCOVERY" ON CBS ALL ACCESS TO DEBUT JAN. 17



- At the recent **New York Comic-Con**, *STAR TREK: DISCOVERY* executive producer **Alex Kurtzman** revealed that the highly anticipated second season of the series will launch Thursday, Jan. 17, 2019, exclusively on *CBS All Access* in the United States. Following premiere night, all new episodes of *STAR TREK: DISCOVERY*'s 13-episode long second season will be available on-demand weekly on Thursdays, exclusively for *CBS All Access* subscribers in the U.S. ... Comic-Con New York featured the official season two trailer debut (<https://www.youtube.com/watch?v=x6eoD9rQHL4>). ... In addition, there was a *STAR TREK* panel with cast and executive producers, and fans were given a first look at *STAR TREK: DISCOVERY*'s Spock, played by **Ethan Peck**; Number One, played by **Rebecca Romijn**; and Section 31's newest recruit, Philippa Georgiou, played by **Michelle Yeoh**.



- *STAR TREK: SHORT TREKS*, four stand-alone short stories, began rolling out on *CBS All Access* on Thursday, Oct. 4, in anticipation of the early 2019 return of *STAR TREK: DISCOVERY*. Each short will run approximately 10-15 minutes and will allow fans to dive deeper into key themes and characters that fit into *STAR TREK: DISCOVERY* and the expanding "StarTrek" universe. To view a *SHORT TREK* teaser, go to <https://tinyurl.com/yckdm82u>

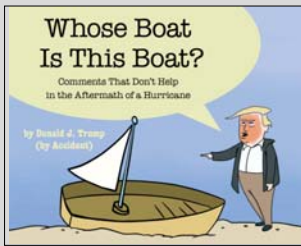
## MORE TELEVISION NEWS



- On Oct. 1, **CBS Sports Fantasy** today launched a personalized fantasy football "General Manager" for the **Google Assistant**, marking a first-of-its-kind virtual assistant integration for fantasy sports. By talking to the Google Assistant, anyone who plays *CBS Sports Fantasy Football* can now get completely personalized, actionable guidance on which play-

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## STAFF OF "THE LATE SHOW" SCORES WITH PICTURE BOOK SATIRIZING PRESIDENT TRUMP'S RESPONSE TO HURRICANE FLORENCE



On Nov. 6, Simon & Schuster published *Whose Boat Is This Boat? Comments that Don't Help in the Aftermath of a Hurricane* by the staff of THE LATE SHOW with STEPHEN COLBERT. *Whose Boat Is This Boat?* is a picture book made entirely of quotations made by **President Donald Trump** in the wake of Hurricane Florence. Owing to tremendous response to the book from consumers and retail accounts, S&S sheduled a print run of more than **350,000** copies at publication date.

## CBS HEALTH SUPPORTS CAMPAIGN TO FIGHT DIABETES



- **CBS Health** recently filmed a video featuring **American Diabetes Association** board chairperson **Karen Talmadge, PhD**, talking about "Pathway to Stop Diabetes" (<http://www.diabetes.org/pathway/>), a program that raises funds for young scientists dedicated to helping find a cure for the disease. The video, which was unveiled to over 14,000 attendees at the ADA's recent 78th Scientific Sessions in Orlando, Fla. was made for airing on **CBS Television Stations** to raise funds for the "Pathway to Stop Diabetes" project. CBS Health is a division of **CBS Television Station Group**, which for over two decades has been dedicated to the health and wellness of viewers.

### (FANTASY SPORTS, continued)

ers to start, pick up or trade. The Assistant will also provide CBS Sports players with real-time score and injury updates specific to their team.

- Golden Globe Award and Emmy Award-nominated writer/producers **Robert** and **Michelle King**, co-creators of THE GOOD FIGHT on *CBS All Access* as well as the previous Network hit "The Good Wife," have renewed their overall production pact with **CBS Television Studios** for an additional three years. Under the agree-

ment, CBS will have exclusive rights to television content created and developed by the King's **King Size Productions** banner across all platforms. The Kings, who have been at CBS Television Studios since 2009, will continue to guide the highly successful THE GOOD FIGHT. King Size is also producing EVIL, a series about the battle between science and religion, in development for CBS. Also in development is GIRLS WITH GUNS for *CBS All Access* in association with **Scott Free Productions**. Plus the Kings are producing the legal drama YOUR HONOR which has been picked up to series by **SHOWTIME**.

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## PEOPLE



**Jamie Duemo** has joined **CBS Operations and Engineering** as Vice President Multi-Platform Distribution. She takes over this business unit as COE streamlines three content delivery businesses and consolidates them into a unified operation. The move will benefit internal customers and the broadcasters that receive our program deliveries around the globe, while continuing the team's operational excellence and high quality of service. Jamie joins CBS from **Amazon Web Services** where she was responsible for driving major media and entertainment companies into new operations and platform migrations. She has been successful with technology migration, customer service, support and sales, while working with multiple global clients like CBS.

...

- **INSIDE EDITION's** chief correspondent, **Jim Moret**, recently moderated a panel about producing true crime programming for the **Hollywood Radio & Television Society**. The panel discussed how to gain success in the growing genre, along with best practices for legal, production and marketing strategies ... After more than 37 years with CBS, **Dean Kaplan** has retired from his position of Executive Vice President, Sales Strategy, Planning & Administration. A celebration with colleagues and friends from sales and other divisions across the Company took place in New York on Sept. 5.

**UPDATE** is published by CBS Communications Group.  
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*(PEOPLE, continued)*

- **Rebecca Suss** has been promoted to Corporate Communications Associate, **Simon & Schuster**. Since starting as an assistant in the department in June 2017, she has helped in numerous public relations matters, including contributing ideas for new projects, improving departmental operations, and adroitly handling arrangements for multiple in-house and external events. Among her accomplishments is the relaunching of *The Page*, S&S' company newsletter. Among other things, she is a valued member of the Simon & Schuster Diversity Council, for which she serves as a liaison to the S&S Corporate Communications department.

## WHAT'S BUGGING SMITHSONIAN CHANNEL?



**On Wednesday, Sept. 26, Smithsonian Channel hosted an event at Project Farmhouse in NYC to celebrate the recent launch of Smithsonian Networks' digital series BUG BITES, a short-form series that explores the worldwide art of cooking and consuming insects with renowned chefs (now streaming on [Smithsonianchannel.com](http://Smithsonianchannel.com) and [Smithsonianearth.com](http://Smithsonianearth.com)). Photo above (L-R): Anisa Peters, producer of BUG BITES, Digital Media, Smithsonian Channel; Joseph Yoon, executive director of Brooklyn Bugs and founder of Yummy Eats and Gina Hutchinson, Vice President, Editorial, Content & Production, Digital Media, Smithsonian Channel.**

## CAUTIONARY STATEMENTS REGARDING FORWARD-LOOKING STATEMENTS

This newsletter may include "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. Forward-looking statements inherently involve risks and uncertainties that could cause actual factual results to differ materially from the forward-looking statements, including those due to changes in economic, business, competitive, technological, strategic and/or regulatory factors, and other factors affecting the operations of the businesses of the CBS Corporation. CBS Corporation's news releases and filings with the Securities and Exchange Commission including but not limited to its most recent Form 10-K, Form 10-Qs and 8-Ks, contain a description of factors that could affect future results. The forward-looking statements are made only as of the date of this document and we do not undertake to update any forward-looking statements to reflect subsequent events or circumstances. For more information about CBS Corporation, see the Company's news releases and filings with the Securities and Exchange Commission which can be found on the CBS Corporation website, [www.cbscorporation.com](http://www.cbscorporation.com), in the "News" and "Investor Relations" sections, respectively.