

CBS PRIMETIME WINS WEEK #3 ... FULL SEASON FOR "SEAL TEAM"

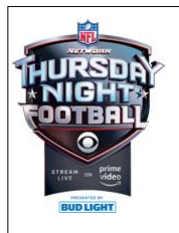
CBS NEW SEASON MOMENTUM CONTINUES



For the week ending Oct. 15, **CBS** placed first in viewers for the third consecutive week and first in A25-54 (tie). The Eye had six of the top 10 most-watched broadcasts, more than all the other networks combined. These included four of top 5: #1 (16.6m, CBS NFL NATIONAL POST-GAME-S) #3 (14.6m,



CBS+NFLN THURSDAY NIGHT FOOTBALL); #4 (13.6m, the #1 drama NCIS) and #5 (13.0m, 60 MINUTES, the #1 news program and Sunday's #1 non-sports program across the board). CBS also had the #1 comedy (13.1m, THE BIG BANG THEORY). Among other highlights:



- CBS was #1 on five nights (more than all other networks combined): Tuesday, Wednesday, Thursday, Friday and Saturday.
- WISDOM OF THE CROWD was Sunday's #1 new program in viewers, A25-54 and A18-49.

- THE LATE SHOW with STEPHEN COLBERT won its third consecutive week in viewers.
- On Sunday, Oct. 16, THE NFL ON CBS National game was the second highest rated and second most watched CBS game to date in 2017.

CBS Season-To-Date: #1 viewers - #2 A25-54 - #2 A18-49...Five of the top 10: #1 YOUNG SHELDON – #2 BIG BANG THEORY – #4 CBS+NFLN THU NIGHT NFL – #5 NCIS – #10 60 MINUTES. CBS has the most watched new program (SHELDON) and the top three most watched new comedies (SHELDON – 9JKL – ME, MYSELF & I). (Source: NTI)

MORE TELEVISION NEWS



- **CBS** has given the freshman drama **SEAL TEAM** a full season order. It joins **YOUNG SHELDON** as the second fall series to be picked up.

SEAL TEAM ranks as Wednesday's #1 program in viewers.

- **CBS** has also announced that the drama series **RANSOM** has been renewed for a second season. The 13-episode order will be filmed in Hungary for broadcast next year. Additional details will be announced at a later date.



- **CBS** announced on Oct. 12 a new broadcast agreement with the **Broadway League** and the **American Theatre Wing** that will keep the annual **TONY® Awards** broadcast on the CBS Television Network through 2026. The awards show has been a part of the CBS family for the past 40 years. Its June 2016 broadcast was nominated for four Primetime Emmy® Awards and won the award for Outstanding Special Class Program.



- **CBS Sports Network** announced on Oct. 17 that **Jim Rome** and his popular **CBS Sports Radio** show, "The Jim Rome Show," have been added to the Network's weekday programming lineup. Beginning Tuesday, Jan. 2, the Network will simulcast the nationally syndicated radio show, airing Monday-Friday from 12:00-3:00 PM, ET.

- On Sept. 22, **SHOWTIME** announced it had acquired the rights to adapt into a series *The President Is Missing*, the highly anticipated novel by former **President Bill Clinton** and bestselling author **James Patterson** set to be published in June 2018. In



RAD AND THE SMITHSONIAN CHANNEL SPONSOR SPECIAL SCREENINGS



Recently, CBS' **Multicultural Employee Resource Group**, **RAD**, partnered with **Smithsonian Channel**, the joint venture of **SHOWTIME** and the **Smithsonian Institution**, on two special screenings in Los Angeles and San Francisco. **Charles Poe**, SVP, Production/Documentary, Smithsonian Channel, said, "We had such great, engaged audiences in both Los Angeles and San Francisco – it was a thrill to share our films and hear the discussions they sparked. Our thanks to the **RAD** group for putting it together!"

"The Obama Years: The Power of Words" was shown at the **CBS Interactive Amphitheater** in San Francisco with **Josie Thomas**, Executive Vice President, Chief Diversity and Inclusion Officer, CBS Corporation, welcoming guests and giving remarks on behalf of CBS and **RAD**. **Charles Poe** moderated the lively discussion, which featured **Claire Jerry**, Curator, Division of Political History, National Museum of American History, and **Charles P. Henry**, Professor Emeritus, Department of African American Studies, UC Berkeley. In L.A., the documentary "The Lost Tapes: LA Riots" was shown with a dynamic panel moderated by **Pat Harvey**, co-anchor of **CBS2** Los Angeles, who won an Emmy for her coverage of the 20th anniversary of the riots.

addition, **SHOWTIME** has picked up its drama series, **I'M DYING UP HERE**, for a second season. ... **SHOWTIME** also picked up the new half-hour comedy series **KIDDING**, starring Golden Globe® winner **Jim Carrey** ("The Truman Show") in his first series regular role in more than two decades and reuniting him with Oscar® winner **Michel Gondry** ("Eternal Sunshine of the Spotless Mind"), who will direct the project.

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**“A CONVERSATION WITH NORIKO KELLEY”
EVP PROGRAM PLANNING AND SCHEDULING**



Josie Thomas (L), with Noriko Kelley

Recently, the **CBS Corporation Diversity Council** in partnership with employee resource groups **CBS RAD** and **CBS Women’s Networking Group**, hosted a conversation with **Noriko Kelley**, Executive Vice President of Program Planning and Scheduling, **CBS Entertainment**. Kelley was interviewed by **Josie Thomas**, CBS Corporation’s Executive Vice President, Chief Diversity and Inclusion Officer. Noriko shared her career trajectory at CBS (which commenced as an intern in 2000), and gave the audience an inside look into her current role in leading program planning and scheduling. She also shared tips on remaining authentic in the workplace and identifying mentors. Thomas noted: “Following our conversation, a fully engaged audience was able to ask Noriko questions to help guide their careers and enhance their CBS learning experience.” For additional information, go to www.cbsdiversity.com.

(MORE TELEVISION NEWS, continued)

SHOWTIME has given a pilot order for the new half-hour comedy series **BALL STREET**, starring Emmy®-nominated and Golden Globe-winning actor **Don Cheadle** (“House Of Lies”) and two-time Tony® Award nominee and Grammy winner **Andrew Rannells** (“Girls,” “The Intern”). For more information, go to <https://tinyurl.com/y8ey6ukw>



● On Sept. 18, **Pop** announced that a second season of the comedy **HOLLYWOOD DARLINGS** starring **Jodie Sweetin** (“Full House,” “Fuller House”), **Christine Lakin** (“Step by Step”) and **Beverly Mitchell** (“7th Heaven”) will begin production this fall. **HOLLYWOOD DARLINGS** follows real-life friends who are bonded by a sisterhood only they can share — former child stars who grew up in the ‘90s limelight. The first season of **HOLLYWOOD DARLINGS** became Pop’s #1 original series debut of all time among W18-34 (L+7). In addition, A18-49 were up +46% over Pop’s 2016 primetime averages (L+7).

(Continued on page 4)

PEOPLE



Kapsos



Boas

At Pop (the **CBS/Lionsgate**-owned entertainment network), **Jed Kapsos**, who most recently served as Senior Vice President of Finance for CBS Television Network in New York, has been

appointed Chief Financial Officer. In his prior position, he also served as the liaison with CBS Corporation and other CBS divisions for network finance matters, including financial systems, business processes and controls, and program modeling. ... Succeeding Kapsos is **Erica Boas** as Senior Vice President, Controller, CBS Television Network. In this role, Erica will be responsible for overseeing all accounting functions for the Network.

Bruce Taub (EVP and Chief Financial Officer, CBS Television and Executive Vice President, Operations) and **Bryon Rubin** (CBS EVP and Chief Financial Officer) noted: “Please join us in congratulating Erica on her well-deserved promotion and in thanking Jed for his many years of service and wishing him the best as he relocates to Los Angeles to begin his new role.”

HILLARY CLINTON VISITS SIMON & SCHUSTER



Taking a break from her *What Happened* book tour, **Hillary Rodham Clinton** (center) recently visited the **Simon & Schuster** offices in New York to celebrate the success and record-breaking sales of her latest memoir (See UPDATE 10/4/17). Secretary Clinton thanked those present for all of their hard work on behalf of her book, and told the story of the difficult and cathartic process that led to her writing *What Happened*, and its path to

becoming an international bestseller. *What Happened* is the story of the 2016 election in Secretary Clinton's own words, published by Simon & Schuster. It was also released in audio form by S&S Audio. In addition, Simon & Schuster Books for Young Readers/Paula Wiseman Books is publishing *It Takes a Village*, a children's book illustrated by **Marla Frazee**, based on Secretary Clinton's memoir of the same name. At the event, Simon & Schuster President and CEO **Carolyn Reidy** (at Clinton's right) gifted Secretary Clinton with some new bottles of hot sauce to add to her collection. Photo credit: Michele Crowe/CBS.

INTERACTIVE



- Recently, **Comcast** announced a new partnership with **CBS Sports**

Digital that will put fantasy football scores and stats on the same screen as the games themselves. The integrated experience provides viewers with access to detailed stats and analysis on their fantasy team's standing, information on how key players are performing, game trends, and real-time updates on that week's head-to-head matchup. For more information, go to <http://tinyurl.com/yadqozb9>

RADIO



- **CBS RADIO** will present its fifth annual "We Can Survive" show at the iconic Hollywood Bowl on Oct. 21. The event will have its biggest lineup yet, featuring performances by **Alessia Cara, Harry Styles, Kesha, Khalid, Lorde, Macklemore, P!NK, Sam Hunt and Sam Smith**. The show honors of **National Breast Cancer Awareness Month** and benefits the **Young Survival Coalition**.

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CAUTIONARY STATEMENTS REGARDING FORWARD-LOOKING STATEMENTS

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